



The North Carolina Blueberry Festival Association
Post Office Box 1554 ♦ Burgaw, North Carolina 28425 ♦ 910-259-2007
info@ncblueberryfestival.com

2018 NORTH CAROLINA BLUEBERRY FESTIVAL SPONSOR
Friday June 15 & Saturday June 16, 2018 in Historic Downtown Burgaw
Celebrating 15 Years!

The North Carolina Blueberry Festival Association is organized to advance the general education of and the promotion of blueberries and tourism while supporting farming and NC Agriculture

PLATINUM SPONSOR - \$5,000 & Up

- Exclusive Logo Advertising with all NC Blueberry Festival Promotions
- Full Banner Ad on backdrop of the official NC Blueberry Festival Entertainment Stage
- Recognition at Opening Ceremony
- Logo Advertising on NC Blueberry Festival Website , Print Media, & on App
- Social Media Advertising
- Allocated vendor space
- Entrance to NC Blueberry Festival Hospitality Suite (up to 12 guests)

GOLD SPONSOR - \$3,000

- Entrance to the NC Blueberry Festival Hospitality Suite
- Full Banner Ad on backdrop of the official NC Blueberry Festival Entertainment Stage.
- Recognition at Opening Ceremony
- Logo Advertising on NC Blueberry Festival Website , Print Media, & on App
- Social Media Advertising
- Allocated vendor space
- Entrance to the NC Blueberry Festival Hospitality Suite (up to 10 guests)

SILVER SPONSOR - \$2,000

- 1/2 Banner Ad on the official NC Blueberry Festival Entertainment Stage
- Recognition at Opening Ceremony.
- Logo Advertising on NC Blueberry Festival Website , Print Media, & on App
- Social Media Advertising
- Allocated vendor space
- Entrance to the NC Blueberry Festival Hospitality Suite (up to 8 guests)

BRONZE SPONSOR - \$1,000

- Business Name Listing located on front of the official NC Blueberry Festival Stage
- Business Name Listing on NC Blueberry Festival Website
- Allocated 10X10 vendor space
- Entrance to the NC Blueberry Festival Hospitality Suite (up to 5 guests)

Please note our festival is a RAIN OR SHINE EVENT!

BUSINESS PATRON SPONSOR - \$500

- Business Name Listed on NC Blueberry Festival Website
- Entrance to the NC Blueberry Festival Hospitality Suite (up to 4 guests)

INDIVIDUAL PATRON SPONSOR - \$100

- Name Listed on NC Blueberry Festival Website
- Entrance to the NC Blueberry Festival Hospitality Suite (up to 2 guests)

5K SPONSOR

- \$250

- Company Name or Logo on official 5K Shirt, Located larger at top of shirt
- Route Yard Sign
- Listing on Event Webpage
- Promotional items are welcomed for participant bags
- Two Complimentary 5K Run/Walk Shirt (can include registration to participate)

-\$150

- Company Name or Logo on official 5K Shirt
- Listing on Event Webpage
- Promotional items are welcomed for participant bags
- A Complimentary 5K Run/Walk Shirt

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All festival proceeds go towards the North Carolina Blueberry Festival Scholarship Program and to the promotion of blueberries and tourism in our area.

FESTIVAL EVENTS:

- Annual Blueberry Pancake Breakfast
- Scholarship Pageant
- Recipe Contest
- Beer & Wine Garden
- 5K Run/ Walk
- Annual Car Show
- Festival Bands & Entertainment
- Hospitality Suite
- Kids Zone

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2018 SPONSOR PLEDGE

Yes! I want to be a sponsor for the *15th Annual North Carolina Blueberry Festival* to be held Friday June 15th & Saturday June 16th, 2018 – In Historic Downtown Burgaw.

AMOUNT OF SPONSORSHIP: \$ _____

NAME OF SPONSOR: _____

ADDRESS: _____

CITY _____ STATE _____ ZIP _____

CONTACT PERSON: _____ PHONE: _____

EMAIL: _____

*Email your camera ready organization logo to info@ncblueberryfestival.com

_____ **Yes, I would like to be a festival Sponsor**

_____ **Yes, I would like vendor space** (_____ additional booth space is needed)

_____ **Yes, I would like to be a 5K Sponsor**

_____ **Yes, I would like to be a Business/Individual Patron Sponsor**

I want to sponsor a festival event! Interested in a particular sponsor level but want to create your own benefit package contact Olivia Dawson, Festival Coordinator 910.259.2007 or Pete Cowan, Sponsor Chairman 910.520.6080. info@ncblueberryfestival.com

Vendor space: Standard vendor space is 10' x 10'. If additional booth space is needed, please specify your request here. Sponsor may not exceed authorized space and may not change location of booth without approval of North Carolina Blueberry Festival. You will be required to stay open all hours of the festival, so plan accordingly.

If you have any questions, they may be directed to Olivia Dawson, Festival Coordinator 910.259.2007 or Pete Cowan, Sponsor Chairman 910.520.6080. info@ncblueberryfestival.com

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