

North Carolina Blueberry Festival Association

P.O. Box 1554, Burgaw, NC 28425

(910) 789-0096 ♦ info@ncblueberryfestival.com

www.ncblueberryfestival.com



April 8, 2019

Dear Community Partner,

The North Carolina Blueberry Festival will celebrate its sixteenth season on June 14-15th, 2019. Held on and around the Town of Burgaw's historic courthouse square, the festival has become one of the largest and most entertaining family events held in our state. Founded in 2003, the festival board strives to make each year better than previous years and more enjoyable for all age groups. Last year the NC Blueberry Festival drew an estimated 40,000 visitors over the two-day event and we expect to see even greater attendance in 2019.

The festival's primary mission is to celebrate the historic, economic, and cultural significance of blueberries grown in the Southeast region of our state. In addition to supporting North Carolina agriculture, proceeds from this event are used to provide educational scholarships for rising college students. As in previous years, scholarships will be awarded to deserving students residing in the blueberry producing counties of Bladen, Duplin, New Hanover, Pender and Sampson.

As all are aware, Hurricane Florence devastated many families and farms across this region. Over the past six months, the North Carolina Blueberry Festival Association has been active in providing assistance to many of those affected through direct contributions and partnering with other organizations to facilitate ongoing fundraising and relief efforts.

The North Carolina Blueberry Festival and its work in the community would not be possible without the generous support of partners like you. We are grateful for your continued involvement in this premier family event and invite you to participate in the 2019 festival through the various sponsorship opportunities outlined in the included materials. We also hope to see you in the Sponsors' Hospitality Suite located in the Burgaw Community Building across the street from the blueberry sales area.

Best regards,

Pete Cowan

NC Blueberry Festival Sponsorship Chairman

North Carolina Blueberry Festival Association

P.O. Box 1554, Burgaw, NC 28425

(910) 789-0096 ♦ info@ncblueberryfestival.com

www.ncblueberryfestival.com



2019 North Carolina Blueberry Festival

Friday, June 14th & Saturday, June 15th

SPONSORSHIP OPPORTUNITIES



PLATINUM SPONSOR

\$5,000

Exclusive logo advertising with all NC Blueberry Festival promotions
Large banner on backdrop of the NC Blueberry Festival main stage
Logo on NC Blueberry Festival website, app and print media
Recognition at opening ceremony
Social media recognition
Designated 10' x 10' or 10' x 20' display booth space
Entrance to NC Blueberry Festival Hospitality Suite, up to 12 guests



GOLD SPONSOR

\$3,000

Logo advertising with all NC Blueberry Festival promotions
Medium banner on backdrop of the NC Blueberry Festival main stage
Logo on NC Blueberry Festival website, app and print media
Recognition at opening ceremony
Social media recognition
Designated 10' x 10' or 10' x 20' display booth space
Entrance to NC Blueberry Festival Hospitality Suite, up to 10 guests



SILVER SPONSOR

\$2,000

Small banner on backdrop of the NC Blueberry Festival main stage
Logo on NC Blueberry Festival website, app and print media
Recognition at opening ceremony
Social media recognition
Designated 10' x 10' display booth space
Entrance to NC Blueberry Festival Hospitality Suite, up to 8 guests



BRONZE SPONSOR

\$1,000

Name listing on backdrop of the NC Blueberry Festival main stage
Name listing on NC Blueberry Festival website, app and print media
Recognition at opening ceremony
Social media recognition
Designated 10' x 10' display booth space
Entrance to NC Blueberry Festival Hospitality Suite, up to 6 guests

Please return enclosed Sponsor Pledge Form by May 25th in order to receive all sponsor benefits.

North Carolina Blueberry Festival Association

P.O. Box 1554, Burgaw, NC 28425

(910) 789-0096 ♦ info@ncblueberryfestival.com

www.ncblueberryfestival.com



2019 Sponsor Pledge

Yes, we want to sponsor the 2019 North Carolina Blueberry Festival to be held on Friday, June 14th & Saturday, June 15th in Historic Downtown Burgaw.

AMOUNT OF SPONSORSHIP: \$ _____

BUSINESS NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PRIMARY CONTACT NAME*: _____

EMAIL: _____ PHONE: _____

*All festival communications will be directed to the primary contact at the email address provided.

Sponsors' display booths need to be set up by 8:00am on Saturday, June 15th and can be broken down between 6:00-10:00pm. Optional setup on Friday, June 14th can take place any time after 11:00am. Overnight security will be on site, but sponsors that choose to leave displays do so at their own risk. **You will need to bring your own tent, tables & chairs.** Please note, the Blueberry Festival is a RAIN OR SHINE event!

- 10' x 20' display booth space (Platinum & Gold level sponsors only)
- 10' x 10' display booth space
- No booth space requested

Please submit this form and payment by May 25th in order to receive full sponsorship benefits. Also, we ask that you email a high-resolution copy of your logo to info@ncblueberryfestival.com, even for returning sponsors.

Payment can be remitted by check to PO Box 1554, Burgaw, NC 28425 or by credit card over the phone (requires an additional 3.5% processing fee).

If you have any questions, please contact Sarah Daniels, NCBFA Director, at (910) 789-0096 or info@ncblueberryfestival.com.