

# North Carolina Blueberry Festival Association

P.O. Box 1554, Burgaw, NC 28425

(910) 789-0096 ♦ info@ncblueberryfestival.com

www.ncblueberryfestival.com



## 2020 North Carolina Blueberry Festival

Friday, June 19<sup>th</sup> & Saturday, June 20<sup>th</sup>

### SPONSORSHIP OPPORTUNITIES



#### PLATINUM SPONSOR

**\$5,000**

Exclusive logo advertising with all NC Blueberry Festival promotions  
Large banner on backdrop of the NC Blueberry Festival main stage  
Logo on NC Blueberry Festival website, app and print media  
Recognition at opening ceremony  
Social media recognition  
Designated 10' x 10' or 10' x 20' display booth space  
Entrance to NC Blueberry Festival Hospitality Suite, up to 12 guests



#### GOLD SPONSOR

**\$3,000**

Logo advertising with all NC Blueberry Festival promotions  
Medium banner on backdrop of the NC Blueberry Festival main stage  
Logo on NC Blueberry Festival website, app and print media  
Recognition at opening ceremony  
Social media recognition  
Designated 10' x 10' or 10' x 20' display booth space  
Entrance to NC Blueberry Festival Hospitality Suite, up to 10 guests



#### SILVER SPONSOR

**\$2,000**

Small banner on backdrop of the NC Blueberry Festival main stage  
Logo on NC Blueberry Festival website, app and print media  
Recognition at opening ceremony  
Social media recognition  
Designated 10' x 10' display booth space  
Entrance to NC Blueberry Festival Hospitality Suite, up to 8 guests



#### BRONZE SPONSOR

**\$1,000**

Name listing on backdrop of the NC Blueberry Festival main stage  
Name listing on NC Blueberry Festival website, app and print media  
Recognition at opening ceremony  
Social media recognition  
Designated 10' x 10' display booth space  
Entrance to NC Blueberry Festival Hospitality Suite, up to 6 guests

**Please return enclosed Sponsor Pledge Form by May 25<sup>th</sup> in order to receive all sponsor benefits.**

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## 2020 Sponsor Pledge

Yes, we want to sponsor the 2019 North Carolina Blueberry Festival to be held  
on  
Friday, June 19<sup>th</sup> & Saturday, June 20<sup>th</sup> in Historic Downtown Burgaw.

AMOUNT OF SPONSORSHIP: \$ \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PRIMARY CONTACT NAME\*:  
\_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

\*All festival communications will be directed to the primary contact at the email address provided.

Sponsors' display booths need to be set up by 8:00am on Saturday, June 20<sup>th</sup> and can be broken down between 6:00-10:00pm. Optional setup on Friday, June 19<sup>th</sup> can take place any time after 11:00am. Overnight security will be on site, but sponsors that choose to leave displays do so at their own risk. **You will need to bring your own tent, tables & chairs.** Please note, the Blueberry Festival is a RAIN OR SHINE event!

- 10' x 20' display booth space (Platinum & Gold level sponsors only)
- 10' x 10' display booth space
- No booth space requested

**Please submit this form and payment by May 1st in order to receive full sponsorship benefits. Also, we ask that you email a high-resolution copy of your logo to [info@ncblueberryfestival.com](mailto:info@ncblueberryfestival.com), even for returning sponsors.**

Payment can be remitted by check to PO Box 1554, Burgaw, NC 28425 or by credit card over the phone (requires an additional 3.5% processing fee).

**If you have any questions, please contact Beth Looney, NCBFA Executive Director, at (910) 789-0096 or [info@ncblueberryfestival.com](mailto:info@ncblueberryfestival.com)**